



RAAK

COLLEGE OF ENGINEERING AND TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to Pondicherry University)

An ISO 9001:2015 Certified Institution

UNNAT BHARAT ABHIYAN (UBA) Cell

Unnat Bharat Abhiyan (UBA) is a flagship program of Ministry of Education, government of India, that connects India's Higher Education Institutions (HEIs) with rural communities to identify development challenges and create sustainable, technology-driven solutions, aiming to transform rural areas by leveraging academic knowledge for inclusive growth in sectors like agriculture, water, energy, sanitation, and livelihoods.

Vision

To contribute towards building self-reliant and sustainable rural communities through knowledge sharing, technology transfer, and community engagement driven by academic expertise.

Mission

- To bridge the gap between urban knowledge systems and rural development needs.
- To promote participatory development by involving students and faculty in real-life problem-solving.
- To implement need-based projects in adopted villages for improving quality of life and livelihood opportunities.
- To nurture a sense of social commitment and nation-building among the youth.

Objectives

- Engage students and faculty in understanding rural realities.
- Identify and adapt appropriate technologies for rural needs.

- Support government programs with knowledge and expertise for rural development.

About the Cell:

Unnat Bharat Abhiyan (UBA) Cell at RAAK College of engineering and technology (RAAKCET) was established, with the objective of contributing to sustainable rural development through higher education institutional engagement. The UBA Cell serves as a structured platform to connect academic knowledge with societal needs by adopting nearby villages and implementing need-based developmental interventions.

Faculty members play a pivotal role by providing academic leadership, technical expertise, mentoring student teams, conducting baseline surveys, and designing viable solutions aligned with national development priorities. Students actively participate in field surveys, community interactions, awareness programmes, technology dissemination, and implementation of development-oriented projects, thereby gaining experiential learning and social responsibility. Through coordinated efforts of faculty and students, the UBA Cell at RAAKCET promotes inclusive growth, rural empowerment, and the practical application of engineering and human values in real-world contexts.

Areas of Intervention:

- Drinking Water Quality
- Organic Farming
- Literacy Improvement Programmes/Digital Literacy
- Best Practices In Aquaculture
- Women Empowerment
- Conservation Of Energy Resources
- Health Welfare
- Solid Waste Management
- Training Programs to SHG

COMMITTEE MEMBERS:

S.NO	NAME OF THE MEMBER	POSITION
1	Mr. M. Prapaharan	Coordinator
2	Mr.J.Balaji	Co-coordinator
3	Mr.J.Selvaganapathy	Member
4	Mr.L.Jayaraj aalas	Member
5	Mr.B.Naresh	Member
6	Ms.M.Lakshmi	Member
7	Mr.G.Pravin	Member
8	Mr.D.Mugendhan	Member



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