



# RAAK

**COLLEGE OF ENGINEERING AND TECHNOLOGY**

(Approved by AICTE, New Delhi & Affiliated to Pondicherry University)

An ISO 9001:2015 Certified Institution

## **RED RIBBON CLUB**

Red Ribbon Club (RRC) Programme is a voluntary on-campus intervention, aimed at heightening the risk perception and preventing HIV among youth. Red Ribbon Clubs have become a powerful medium to reach out to young people. Spearheaded by the Puducherry state AIDS Control Society, this programme is supported by the Higher Education Department with technical assistance from Centers for Disease Control and demonstrating the importance of inter-sector collaboration to address the issue of HIV / AIDS. RRC empower students in the age group of 17-25, by giving them information and life-skills to protect themselves from HIV/AIDS and changing the most active among them into peer educators.

### **Activities**

Red Ribbon Club programme with the objective of bringing about behaviour change in young minds employs various strategies like: The RED RIBBON CLUB Unit of RAAKCET has carried out wide range of activities and training programmes- Blood Donations, Awareness programmes on Environment preservation, AIDS, Drug abuse.

### **The objectives of Red Ribbon Club are:**

1. To understand the objectives and dynamics of RRC in higher educational institutions
2. To design appropriate and relevant activities for the RRCs
3. To understand the potential strength, barriers and constraints in the conduct of RRC activities and suggest suitable strategies to overcome
4. To redefine the roles and responsibilities of each RRC functionary
5. To develop a schedule for structured training Programs for select categories of RRC functionaries and group

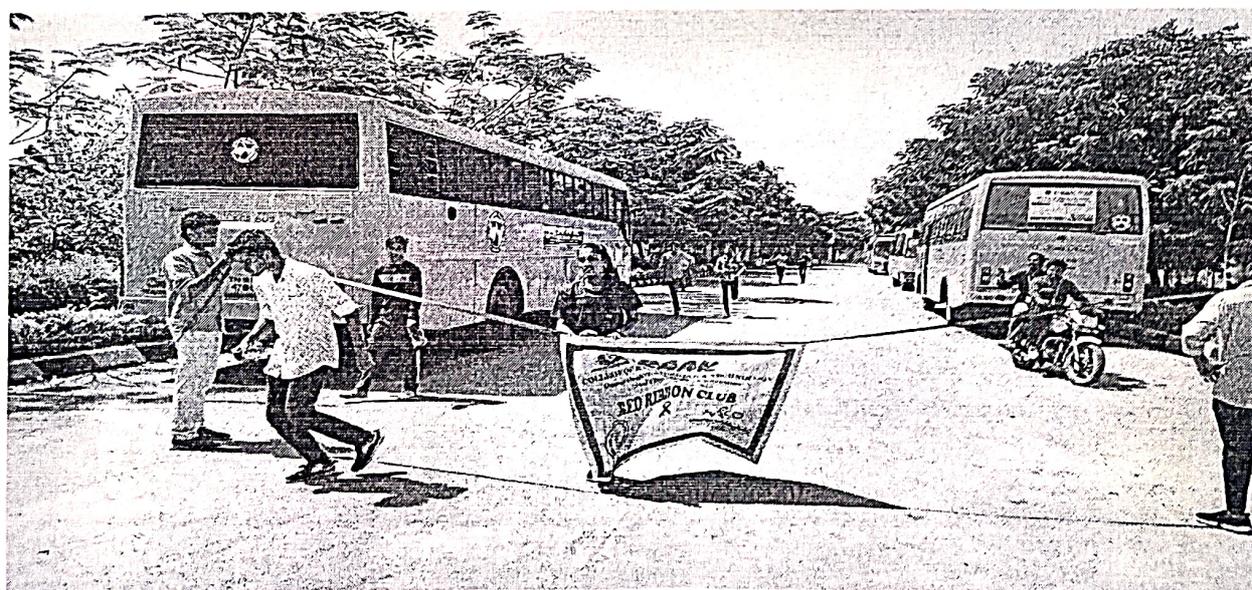
## ADVISORY COMMITTEE MEMBERS:

- Dr.A.Ravichandran – Director
- Mr.K.Murugan – RRC Co-ordinator

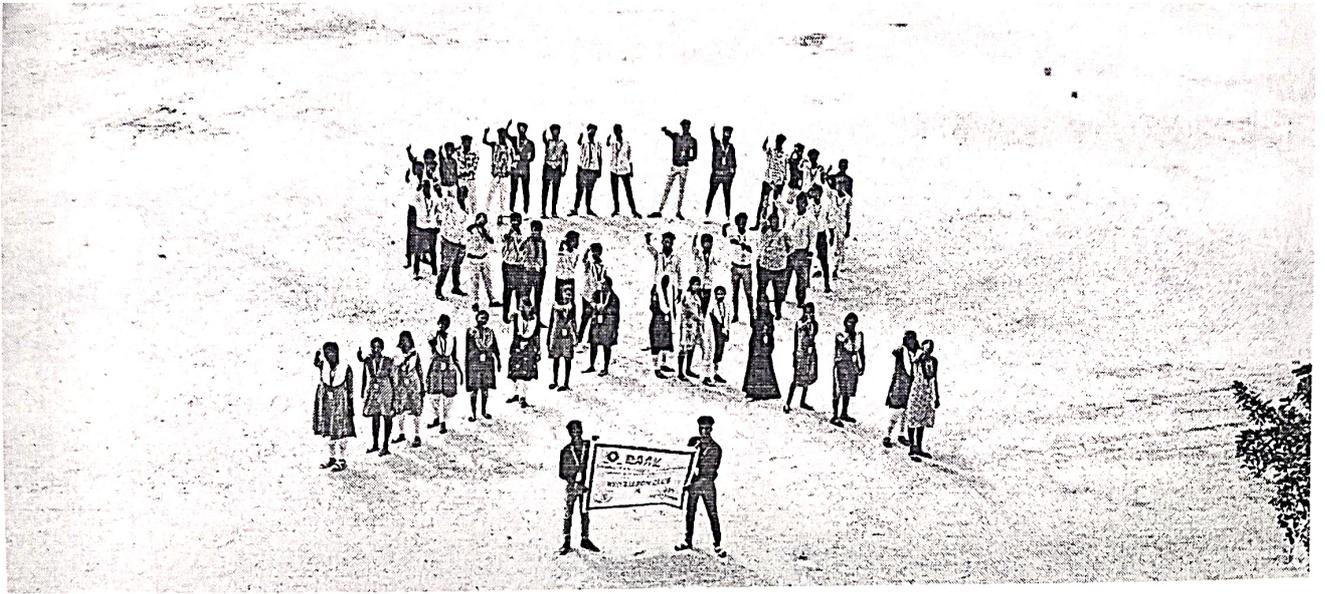
## MEMBERS:

S.No	Name of the Member	Designation	Committee designation
2	Mrs.H.Rajeswary	AP/ECE	Dept. Co-ordinator
3	Mrs.L.Roginidevi	SAP/S&H	Dept. Co-ordinator
4	Mrs.P. Sandhiya	AP/CSE	Dept. Co-ordinator
5	Dr.A.Sendil kumar	ASSO.PROF/EEE	Dept. Co-ordinator
6	Dr.P.Prasanna	ASSO.PROF/MECH	Dept. Co-ordinator
7	Mr.K.Purushothaman	SAP/IT	Dept. Co-ordinator
8	Ms.V.Poovitha	AP/MBA	Dept. Co-ordinator

## ACTIVITIES CONDUCTED IN RRC



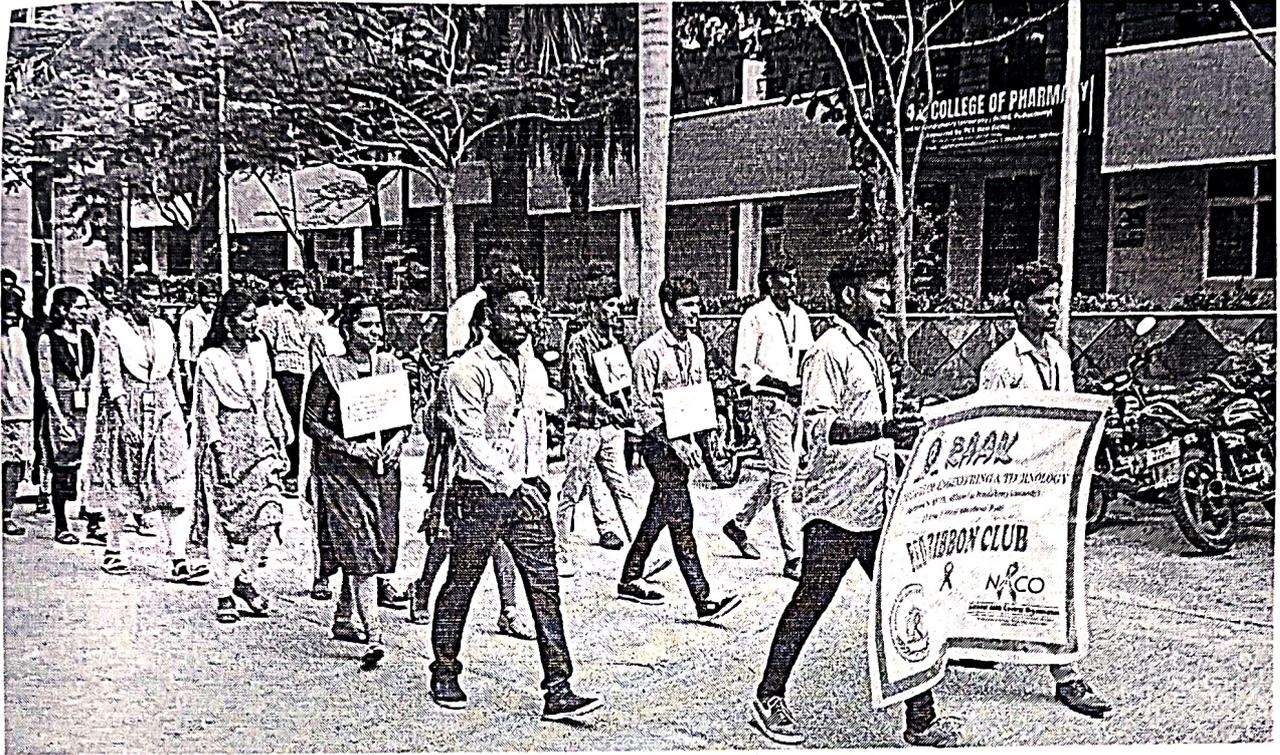
**RED RUN competition to create awareness about HIV and importance of Blood Donation**



**Formation of Human chain on “WORLD AIDS DAY” to intervention for AIDS control.**



**Awareness programme on control of AIDS and benefits of blood donation**



**Awareness RALLY for creating awareness about HIV/AIDS and blood donation**



**DIRECTOR**

**Dr. A. RAVICHANDRAN, M.E., Ph.D., M.T.E. M.A.**  
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